

The Contributing Roles of Emotional Intelligence and Spiritual Intelligence in Entrepreneurial Innovation and Creativity

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Interest shown on entrepreneurs has been increasing for many years. Researchers are keen to know the behavior and characteristics of successful entrepreneurs. The purpose of this paper is to determine the contributing roles of Emotional Intelligence and Spiritual Intelligence in terms of entrepreneurial innovation and creativity. The study used both quantitative and qualitative approach. A total of 88 entrepreneurs took part in the study which span over a period of 1 year. It was found that successful entrepreneurs had strong levels of “Emotions Direct Cognition” and “Understanding Others Emotions”. In terms of the level of “Spiritual Intelligence”, successful entrepreneurs had high strong connections with many of the elements which included “Discernment”, “Egolessness”, “Freedom”, “Higherself”, “Intuition”, “Joy”, “Practice”, “Purpose” and “Relatedness”. These components are important in creativity and innovation.

Keywords: Entrepreneurship, Entrepreneurial Development, Successful Entrepreneurs, Emotional Intelligence, Spiritual Intelligence

Field of Research: Management, Entrepreneurship